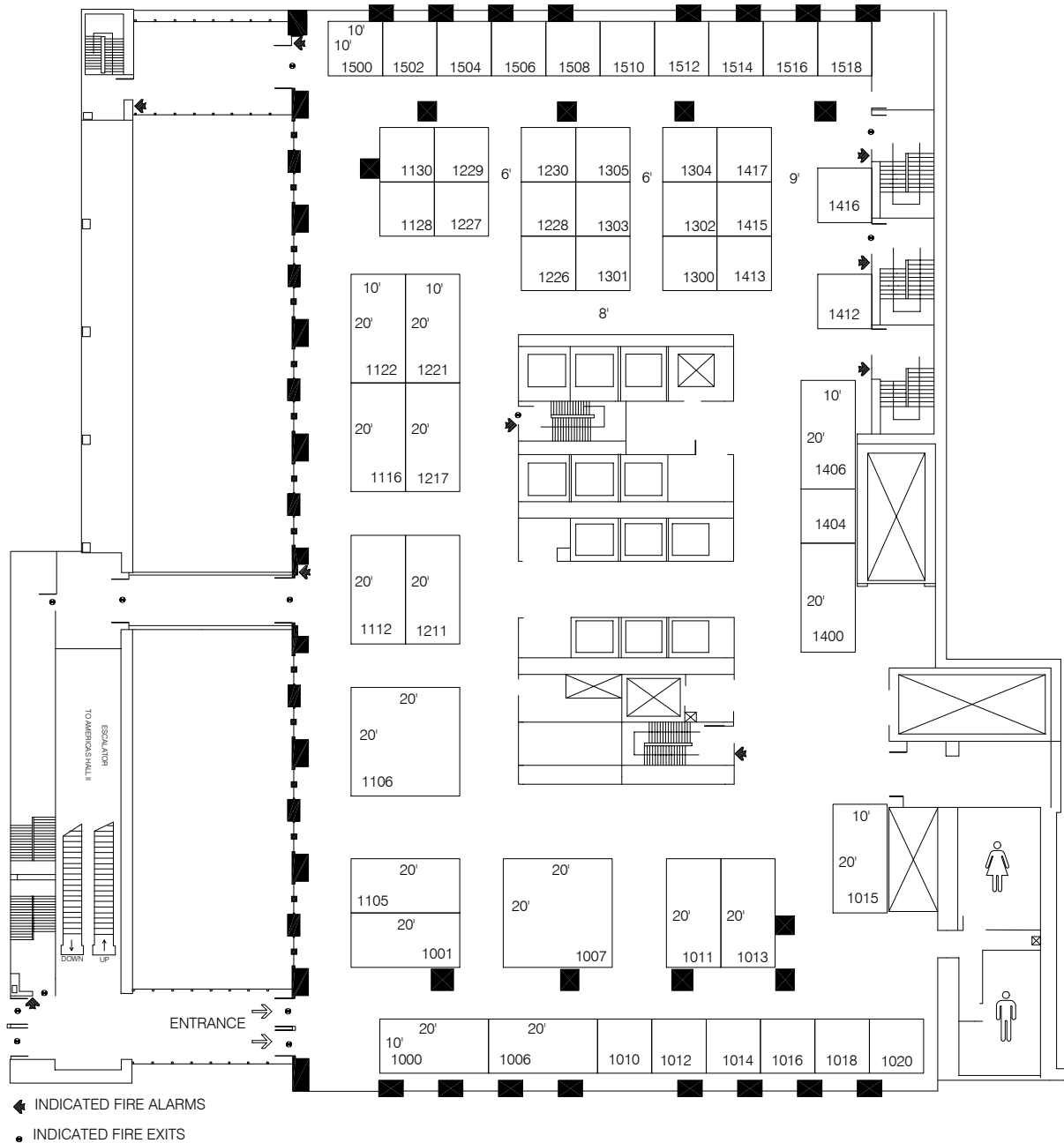


# SEARCH ENGINE STRATEGIES SPRING MARCH 2 - 3, 2004

## HILTON NEW YORK AMERICAS HALL I



35 - 10X10 BOOTHS = 3500 SQ.FT.  
15 - 10X20 BOOTHS = 3000 SQ.FT.  
2 - 20X20 BOOTHS = 800 SQ.FT.  
TOTAL SQUARE FOOTAGE: 7300 SQ.FT.