

Sponsorship Contract Rules and Regulations

Search Engine Strategies 2000 Sponsor & Exhibitor agree to the following rules and regulations or such other rules as may be established from time to time including all venue rules:

1. The Sponsor & Exhibitor must have paid in full the total sponsorship contract before they will receive an exhibit area, advertising, complimentary registrations, product distributions or the special discounted seminar registration rates.
2. Search Engine Strategies 2000 Management shall have full discretion and authority in the placement and arrangement of exhibit space and reserves the right to make modifications and changes as may be necessary.
3. Search Engine Strategies 2000 Management shall set the specific times for installation and dismantling of exhibits. No other times are allowed. All exhibits shall be ready by the opening hour of the Exhibition. Management will not allow any noise or moving of exhibits after this time. All exhibits must remain fully intact until the Exhibition has officially ended. Exhibits must be removed from the building by the time specified by Search Engine Strategies 2000 Management.
4. All payments are non-refundable in the event that a Sponsor or Exhibitor cancels, withdraws, or is not present for Search Engine Strategies 2000. The Sponsor or Exhibitor may only cancel or withdraw from the Sponsorship by giving written notice to the Search Engine Strategies 2000 Management. Any payments made will be kept as liquidated damages and not as a penalty.
5. The Sponsor & Exhibitor shall provide adequate staff for maintenance and operation of the exhibit during all Exhibit hours. All demonstrations or other promotional activities, including distribution of promotional material, shall be confined to the limits of the exhibit space and Sponsor & Exhibitor shall not obstruct or create a nuisance to any other Exhibitor or Seminar attendee. The Sponsor & Exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.
6. The Sponsor & Exhibitor shall not assign, sublet or share the exhibit space without the express written consent of Search Engine Strategies 2000 Management. The Sponsor & Exhibitor shall display only goods or services manufactured, sold, or provided in the ordinary course of its business and that are related to the Exhibition. No individual, firm or organization not assigned exhibit space shall solicit business within the exhibit area.
7. The Sponsor & Exhibitor is solely responsible for the security of its own exhibit materials and the Sponsor & Exhibitor will undertake responsibility to obtain appropriate casualty insurance covering the same. In addition, the Sponsor & Exhibitor accepts sole responsibility for any personal injury or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at its exhibit.
8. Neither the Sponsor & Exhibitor nor its representative or agents, shall injure or deface the walls or floors of the building, the exhibit spaces, or the equipment in the exhibit spaces. All materials used by the Sponsor & Exhibitor shall comply in all respects with all applicable laws, rules and regulations respecting fire safety and electrical equipment.
9. The Sponsor & Exhibitor agree to indemnify and hold harmless the Search Engine Strategies 2000 Management, internet.com corporation, owner, facility, and city in which the Search Engine Strategies 2000 Exhibition is being held, and each of their respective officers, agents and employees, against all claims, losses, suits, damages, judgments, expenses, costs, and charges of every kind arising out of or resulting from its execution of this agreement by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. The Sponsor & Exhibitor agree that the Search Engine Strategies 2000 Management shall not be liable in the event of any errors or omissions in the Search Engine Strategies 2000 Seminar Handbook Directory or in any promotional material. Search Engine Strategies 2000 Management makes no representations or warranties with respect to the nature or volume of Exhibitors or Attendees.

Search Engine Strategies 2000 reserves the right to cancel any sponsorship if payment is not received for the sponsorship within 2 weeks of signing this Agreement.

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