

Exhibitor/Sponsor Contract



July 10-11, 2006
Intercontinental Hotel
Miami, Florida

PAYMENT DUE IN FULL UPON RECEIPT OF INVOICE

PAYABLE TO: Incisive Interactive Marketing, LLC
 Church Street Station,
 P.O. Box 6414,
 New York, NY 10249-6414
 Tax ID No. 06-1542480
 Fax to: 203-547-6116 Phone: 203-662-2987

Exhibitor/Sponsor Information

Company Name: _____ URL: _____

Listing (as you would like it to appear on all promotional materials): _____

Address: _____ P.O. Box: _____

City: _____ State/Prov.: _____ Zip: _____ Country: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Company Billing Contact: _____ Phone: _____

Exhibit Space

The rent for exhibit space is U.S. \$4000 per 9sqm (approx. 100 sq.ft.) and only includes raw floorspace, back and side wall draping (for standard, linear, booths only) an identification sign and an Exhibitor Service Manual.

1st Choice-Booth (s) # _____ Depth: _____ X Width: _____ Total Square Footage: _____

2nd Choice-Booth (s) # _____ Total Rent \$: _____

Although Show Management will consider requests for specific booths, no assurances can be given that the Exhibitor will be assigned the specific booth requested.

Sponsorships available

	Price	Reserved
• Premier Plus sponsorship (limited to 2).....	\$20,000	\$ _____
• Premier Sponsorship (limited to 4).....	\$15,000	\$ _____
• Reception Sponsorship.....	\$10,000	\$ _____
• Networking Breakfast Sponsorship (limited to 2).....	\$6,000	\$ _____
• Networking Lunch Sponsorship (limited to 2).....	\$6,000	\$ _____
• E-Mail Message Center Sponsor (exclusive).....	\$6,000	\$ _____
• T-Shirt Sponsorship (exclusive).....	\$5,000	\$ _____
• Bag Sponsorship (exclusive).....	\$5,000	\$ _____
• Lanyard Sponsorship (exclusive).....	\$3,500	\$ _____
• Badge Holder Insert Sponsorship (exclusive).....	\$3,500	\$ _____
• Conference Handbook Back Cover Sponsorship (exclusive).....	\$3,500	\$ _____
• Conference Handbook Inside Front Cover Sponsorship (exclusive).....	\$3,000	\$ _____
• Conference Handbook Advertising Sponsorship-double sided (limited).....	\$3,000	\$ _____
• Conference Handbook Advertising Sponsorship-single sided (limited).....	\$2,000	\$ _____
• Hanging Banner Sponsorship (limited).....	\$3,000	\$ _____
• Freestanding Billboard, double-sided.....	\$3,000	\$ _____
• Freestanding Billboard, single-sided.....	\$2,000	\$ _____
• Notepad Sponsorship (exclusive).....	\$2,000	\$ _____
• Pen Sponsorship (exclusive).....	\$2,000	\$ _____
• Promotional Distribution (limited).....	\$2,000	\$ _____
• Magazine Display Promotion (limited).....	\$2,000	\$ _____
• E-Mail Promotion Blast (exhibitors only).....	\$1,500	\$ _____
• Special Events Promotion (exhibitors only).....	\$1,500	\$ _____
Total		\$ _____

PAYMENT DUE IN FULL UPON RECEIPT OF INVOICE. IN ALL CASES, CONTRACT MUST BE PAID IN FULL PRIOR TO EXHIBITOR/SPONSOR RECEIVING SPONSORSHIP BENEFITS OR EXHIBITING. The person signing this document expressly represents and warrants to Incisive Interactive Media, LLC Corporation that they are authorized by Sponsor /Exhibitor to bind it to the terms and conditions hereof. The person signing this document understands and agrees that they are personally bound and liable pursuant to the terms and conditions hereof in the event such authority to bind the Sponsor/Exhibitor does not actually exist. **THE UNDERSIGNED ACKNOWLEDGES THAT THEY HAVE READ AND ACCEPT THE TERMS AND CONDITIONS AS SET FORTH ON THE BACK/SECOND PAGE OF THIS CONTRACT.**

Authorized Signature and Title: _____ Date: _____

Printed Name: _____

See attached terms, conditions and rules and please initial where indicated