



Registration Form

Choose your Conference Package:

(All Conference packages include admission to the expo hall)

	Through January 26			After January 26		
	GBP	EUR	US	GBP	EUR	US
<input type="checkbox"/> Full Conference Pass (February 13-15, 2007)	895	1275	\$1,565	995	1425	\$1,745
One Day Conference	395	565	\$695	475	685	\$835

Specify One Day: Tuesday Wednesday Thursday

Please fill out form completely and mail or fax with payment to the address below. _____

Expo Hall Registration
 Free in advance- 20 GBP, 25 Euros,
 \$30 USD on-site
 To register in advance you must register at
www.searchenginestrategies.com/sew/london07/registration.html

PRICES DO NOT INCLUDE 17.50% VAT

YOUR INFORMATION

First Name: _____

Last Name: _____

Corporate Title: _____

Company Name: _____

Street Address: _____

City: _____ State/Prov: _____

Zip/ Postal Code: _____ Country: _____

E-mail Address: _____

Yes, I would like to receive information about Incisive Media events, products, and offerings.

Tel: _____ Fax: _____

Incisive Interactive Marketing LLC reserves the right to make changes to the events program. Unforeseen circumstances may result in the substitution of a presentation, topic or speaker. You consent to Incisive Interactive Marketing LLC recording and/or photographing the event and using such items, including your likeness, in future promotions. Incisive Interactive Marketing LLC reserves the right to reject or rescind any registration and return any fees accordingly. Registrant assumes all risks incidental to participation in all event activities, including loss or damage to property. Incisive Interactive Marketing LLC's total liability shall be limited to the amount of fees received, if any, from a particular registrant.

QUESTIONNAIRE

A) What is your company's primary business?

- 1) Advertising/Marketing
- 2) Banking/Insurance/Finance
- 3) IT Consulting
- 4) Wholesale/Retail
- 5) Media
- 6) Telecom/Datacom/ISP
- 7) Health Care/Biotech
- 8) Government
- 9) Web Hosting/Data Centers
- 10) Entertainment
- 11) Education
- 12) Professional Services
- 13) Manufacturing
- 14) Travel/Hospitality
- 15) Software Development/ASP
- 16) Other _____

B) How many people are employed by your company?

- 1) 20,000 or more
- 2) 10,000-19,999
- 3) 5,000-9,999
- 4) 1,000-4,999
- 5) 100-999
- 6) Fewer than 100

C) What is your level of influence over IT purchases?

- 1) Purchase
- 2) Authorize
- 3) Recommend
- 4) Specify
- 5) No Influence
- 6) N/A

D) How did you hear about this event?

- 1) Attended Previous Event
- 2) Brochure/Direct Mail
- 3) Email Newsletter
- 4) Magazine Advertisement
- 5) Website Advertisement
- 6) Word of Mouth
- 7) Other

PAYMENT INFORMATION

Card Holder's Name: _____

Credit Card Type: _____

Credit Card Number: _____

Month/Year card expires: _____

Other: _____

NOTE: REGISTRATION FORM AND PAYMENT MUST BE RECEIVED TOGETHER TO BE PROCESSED.

Cancellations and Substitutions

If you must cancel for any reason, notify our registration department in writing by fax (203) 286-1010 or email registration@incisivemedia.com by January 12, 2007. Your registration will be refunded less a \$100.00 processing fee. Cancellations after January 12, 2007 are non-refundable. You may transfer your registration to another person at anytime by providing written authorization.

How did you hear about us?: _____

If other: _____

Priority Code: _____

Mail your completed registration form with payment to (checks payable to Incisive Interactive Marketing LLC)
 Incisive Interactive Marketing LLC, Attn: Accounts Receivable,
 270 Lafayette Street, Suite 700, New York, NY 10012

Registration Department
 Phone: (203)295-0050
 Fax: (203)286-1010