

Search Engine STRATEGIES

CONFERENCE & EXPO®

the intersection of search,
marketing & commerce



SES Magazine

Chicago
Dec. 8-11, 2008



NEW!

The premiere issue of **SES Magazine** was a big hit at SES Chicago in December 2007. Be sure to advertise in upcoming 2008 issues! Here's why:

» GREAT CONTENT

The entire industry relies on SES and The ClickZ Network for the most up-to-date news in search and interactive marketing. Now we've brought that online **expertise to a print magazine**.

» WIDE REACH

Spread the word about your company or product to the **4,000+ attendees** at SES Chicago.

» IN THEIR HANDS

Our new publication, **SES**, will be distributed on-site, for free, to **all conference delegates**, so they can best navigate the conference, read about online trends, meet sponsors, and more.

Ad size/placement	Dimensions (inches)	Cost
Back Cover	8.125" x 10.8125"	\$6,000
Inside Front Cover	8.125" x 10.8125"	\$5,000
Inside Back Cover	8.125" x 10.8125"	\$5,000
Full-page	8.125" x 10.8125"	\$4,000
Half-page	8.125" x 5.4"	\$3,000
Quarter-page	3.5" x 5"	\$1,500
Four (4) sky ads (non-consecutive)	2" x 10.8125"	\$5,000
Four (4) sky ads (consecutive)	2" x 10.8125"	\$6,000

Please contact **Frank Fazio** at frank.fazio@incisivemedia.com or (203) 295-0052