

# Free Expo Hall Pass

Passport & 1-Day Conference Registration Available for Purchase at Event

a \$25 value

An  incisivemedia event

## Search Engine STRATEGIES 2006 CONFERENCE & EXPO

The Premier Event for Search Engine  
**Marketing & Optimization**

**April 26 - 27, 2006**  
The Westin Palace • Milan, Italy

Piazza della Repubblica  
Milan 20124 Italy

Tel: + 39 (02) 63361 • Fax: + 39 (02) 63366337

To learn more, contact [registration@incisivemedia.com](mailto:registration@incisivemedia.com), (203) 662-2857 or

**[www.searchenginestrategies.com](http://www.searchenginestrategies.com)**

Priority Code:  
37EXPO

**Expo Hall Registration Includes Admission to:**

- Expo Hall on Wednesday & Thursday
  - Networking Reception on Wednesday
- see web site for more information*

Premier Plus Sponsors



Don't miss your opportunity to meet  
one-on-one with Search-related exhibitors  
in the Expo Hall

**Expo  
Hours**

**April 26: 10:30am - 7:00pm**  
Networking Reception  
5:45-7:00pm on the Expo Floor  
**April 27: 10:00am - 3:00pm**

**Registration**  
April 26: 7:30am • April 27 8:00am

Bring this ad to the event (photocopies accepted). Event is open to business professionals only.  
Business card and photo ID required for admission. No one under 18 admitted, including infants & toddlers.