

# **Search Engine** **STRATEGIES 2006** CHICAGO **C O N F E R E N C E & E X P O**



## **Booth Staff Badge Registration Instructions**

- All registrations for your booth staff badges **MUST** be submitted on-line. E-mail or fax submissions will not be accepted.
- Badges should be picked up on site at the event. We will not be mailing badges in advance.
- On-line booth staff registration will end on December 1, 2006
- After December 1, 2006, 12 p.m (EST), all changes to existing registrations must be done on-site at the Booth Staff Registration desk which opens Monday, December 4, 2006 at 7:30 a.m.

### **Picking Up Badges or Registering On-Site:**

Badges are pre-printed for each staff member to pick up on site at the Booth Staff Registration desk. There **WILL NOT** be a "Will Call" desk available on-site for leaving free or discounted passes for guests. On-site registration is available if you are unable to pre-register a member of your staff. Temporary set-up/tear-down badges will be available at Booth Staff Registration for those who will not be working during show hours. You do not need to register for temporary badges.

### **COMPLIMENTARY ACCESS TO CONFERENCE SESSIONS**

Each exhibiting company will receive two (2) complimentary conference passes per each exhibiting company, for use by members of your staff. These passes should be picked up and signed for on-site at the Booth Staff Registration Counter.

For further assistance, please contact Incisive Media's Registration Department  
Phone: (203)295-0050 / Email: [registration@incisivemedia.com](mailto:registration@incisivemedia.com)

Register now at:

<http://www.accureg.com/SESF06/exhprod.html>