

# Free Expo Hall Pass

a \$25 value

Passport & 1-Day Conference Registration Available for Purchase at Event

An  incisivemedia event

## Search Engine STRATEGIES 2005 CONFERENCE & EXPO

The Premier Event for Search Engine  
**Marketing & Optimization**

**December 5-8, 2005**

Hilton Chicago • Chicago, IL

720 South Michigan Avenue • Chicago, IL 60605

URL: <http://www.hilton.com>

To learn more, contact [registration@jupitermedia.com](mailto:registration@jupitermedia.com), (203) 662-2857 or

**[www.searchenginestrategies.com](http://www.searchenginestrategies.com)**

Priority Code: 37EXPO

**EXPO HALL  
OPEN ON  
DECEMBER 6-7**

**Expo Hall Registration Includes Admission to:**

- Expo Hall on Tuesday & Wednesday
  - Keynote on Tuesday
  - Networking Reception on Tuesday
- see web site for more information*

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Don't miss your opportunity to meet  
one-on-one with over 100 Search-related  
exhibitors in the Expo Hall

**Expo Hours**

**Tuesday, Dec. 6 • 9:30am-7pm**

Networking Reception

5:30-6:30pm on the Expo Floor

**Wednesday, Dec. 7 • 10am-4pm**

Registration opens at 8:00am

Note: Expo is open  
on Tuesday &  
Wednesday Only

Bring this ad to the event (photocopies accepted). Event is open to business professionals only.  
Business card and photo ID required for admission. No one under 18 admitted, including infants & toddlers.